



MD & DC SUBSCRIBERS COMMITTEE & BOD MEETING

Board of Directors (BOD)

Chairman, Scott Brown (Gas Representative)

Vice Chairman, Brian Sahn (Government Representative)

Angela Johnson (Communications Representative)

Marc Haines (Electric Representative)

David Wilkins (Water/Sewer Representative)

Secretary, Dora Parks (Miss Utility Representative)

Joe Shelton (Contractor Representative)

Juan Vogel (Locating Representative)

Kevin Woolbright (DPC Chair)

Mark Hamrick, (DPC Co Chair)

Minutes of the Committee Meeting January 9, 2020

Hosted by Miss Utility Call Center – Hanover

Minutes Prepared by Susan Sullivan

WELCOME AND INTRODUCTIONS OF ATTENDEES

The meeting was called to order by Chairman Scott Brown at 10:00 am.

Customary attendee introductions were made.

A motion to approve the October 10, 2019 minutes was made by Angela Johnson (AT&T) and seconded by David Wilkins (WSSC) the motion carried by approval.

David Wilkins (WSSC) was welcomed to the Board of Directors as the new water/sewer representative.

OLD BUSINESS

ITICnxt Update; Testing is currently underway to ensure all owner-member districts can receive the new ticket format that will be needed to launch the new ITIC processing called, NXT. The new format will also include the Subscriber requested field; TRENCHLESS with a required response of; YES, NO OR UNKNOWN. Additionally, enhancements have been made to Ticket Check; Discrepancy and Dispute notifications to include attachments and excavator notes to effectively communicate the work site issue. At this point, eighty percent (80%) of the districts have confirmed their receiving stations can process the new ticket format. ITICnxt is scheduled to be released in early spring and will run in tandem with ITIC 2.0 for a period of time. The call center has a NXT sandbox environment for ITIC users to get acquainted with; contact Susan Sullivan (Miss Utility) for log-in credentials.

Outreach Washington Capitals Opportunity; Steve Light with VA 811 joined the meeting via telephone conference to discuss a collaborate effort in the DC Metro territory; promoting damage prevention with the Washington Capitals that included;

- Two (2) DC United campaigns that would include a variety of advertising, on-site outreach, education and give-a-way opportunities.
- Collaboration Spanish translation of promotional materials.
- Collaboration of radio advertising to better impact targeted populations with specific and shared educational messages.

Steve was able to provide feedback on each proposed partnership. He also invited attendees to visit the new VA 811 call center.

Speaker of the House, A. Jones Event update; The fundraiser event was sponsored by One Call Concepts and held at the call center on November 21, 2019. This fundraiser provided an opportunity for damage prevention stakeholders to meet Speaker Jones and share industry matters. The Speaker was fully aware of stakeholder efforts of the Title 12 law re-write. It was also the Speaker's birthday, so cake and ice cream were available to attendees in addition to a delicious catered meal. One Call Concepts thanked everyone who attended and supported the fundraiser.

2020 CGA Conference Update;

- March 23-26 in Palm Springs, California.
- Three (3) representative from the MD/DC Subscribers group are allocated to attend.
- Scott Brown is registered leaving two registrations.
- Contact Dora Parks if interested.

NEW BUSINESS

Scott Brown provided an overview of the Gold Shovel Standard (GSS). This organization is a nonprofit committed to improving workforce and public safety and the integrity of buried infrastructure. GSS encourages field teams to operate in a safe manner to prevent underground utility damages and to protect excavation crews and the public. They believe in transparency across all stakeholder levels to achieve the safety goal. Although data input is currently voluntary, mandatory reporting is thought to be forthcoming. Information can be obtained by visiting; www.goldshovelstandard.org.

PUBLIC AWARENESS

Kelly Cahill of MGH provided an overview of the 2020 damage prevention campaigns that included radio, minor league sport sponsorships, MASN sponsorships, trade shows, annual awards for locators and excavators and various grass root options. A budget was proposed to the BOD and MD/DC Subscribers Committee for review. The budget will be discussed during a BOD meeting following the committee meeting.

Dora Parks provided metrics on the current CARVERTISE campaign that was extended through May 20, 2020. This campaign provides for (3) wrapped vehicles promoting the important homeowner safety message to contact Miss Utility before planting trees, installing mailboxes or fences. Due to the ratio of utility damages in Maryland and the District, cars are currently covering Prince George's and Montgomery Counties and the District.

CALL CENTER REPORTS

The following reports were reviewed and discussed with committee attendees;

Damage Reporting for November 2019

- Transmitted tickets; 375,867
- Reported damages; 76
 - No call or ticket; 29
 - Hit a marked line; 21
 - Line marked wrong; 18
 - Other; 8

Ticket volume for the month of December 2019

- Inbound ticket volume; 63,769 a monthly increase of 3.931% compared to 2018
- Outbound volume; 359,891 a year to date increase of 2.566% compared to 2018

ITIC Percentages for the month of December 2019

- Professional excavators; 89%
- Homeowner's ITIC Lite; 35%

The committee reviewed the Schedule of Advertising report and budgetary items.

Miss Utility Mobile App; the mobile app provides quick access while on the work site to call center resources, educational videos, Ticket Check status and the Miss Utility website. This app is free to iPhone and Android users. The call center is working to enhance the app for easier access to Search & Status.

COMMITTEE REPORTS

Maryland Authority Report by Jim Barron, Executive Director

- The Authority received 252 of a possible 258 points on their 2018 Evaluation with six (6) points being deducted for the homeowner exemption.
- The Authority received a PHMSA grant of \$97,000 for the 2019 period.
- Amber Brengel is the new PWCA Representative replacing "Bucky" Taylor.
- Doug Levine resigned. MACo has recommended Paul Kwiatkowski of Howard County as a replacement.
- The Authority participated in the following 2019 conferences: CGA, MML, MACo, MD Realtors and GCDPTC.
- 61 Notices of Probable violations were submitted in 2019 compared to 94 in 2018.

The next meeting of the MD Authority is Wednesday, February 5, 2020.

Title 12 Rewrite Committee

Update on Title-12 Re-Write for Presentation during the 2020 Legislative Session

- The final draft of the working re-write document from the November 30, 2018 meeting has been submitted to the bill writers for legislative formatting.
- Documents on the re-write can be downloaded from the MD Authority website by clicking the State Capital Dome at, www.mddpa.org

Greater Chesapeake Damage Prevention Training Conference (GCDPTC)

Matt Ruddo, Committee Chairman

- GCDPTC was held October 22-25, 2019 in Ocean City, MD at the Clarion Resort Hotel.
- There were 415 registrants.
- Keynote speaker, Gary Norland, was very well received.
- Interactive gas and electric demonstrations (new in 2019) were well attended as was the 811 Dig for Cash.
- A proposal to use conference surplus monies to fund an on-line damage prevention training module was presented. The GCDPTC committee will review the proposal during their January 28th meeting.

MD/DC Awards Committee

2018-2019 Dig Smart awardees were recognized in October during the Greater Chesapeake Damage Prevention Training Conference in Ocean City, Maryland. Congratulations to the three companies recognized this year for their outstanding dedication to damage prevention and safety;

- Excellence Award: NPL
- Maryland Award: Gaines and Company
- District of Columbia: Anchor Construction

The first meeting for the 2020 Locator Achievement Awards will take place January 28, 2020.

Scholarships Committee

The Scholarship Luncheon will take place at the Miss Utility Call Center on July 9, 2020. The application process for the 2019-2020 school year is currently underway. Meeting times to be discussed.

Construction Angels

Kevin Woolbright, CA Board Representative for MD/DC

- The Waverly Woods Golf Tournament Fundraiser held in September, raised a total of \$11,420.
- Cheryl Ritter is the new National Director.
- Scholarship money is available. A proposal to combined award monies with Miss Utility's Scholarship program was made and will be considered.

OPEN DISCUSSION

On behalf of Leba Brown (WSSC), a suggestion was made to partner with other utility members in hiring an after-hours contract locator who would be responsible for emergency locates. Attendees were asked to consider this type of partnership for further discussion and development at next month's meeting.

There being no further business brought before the MD/DC Subscriber Committee and BOD, the meeting adjourned at 1:45pm.

The 2020 quarterly MD/DC Subscriber Committee and Board meetings are planned for;

- April 9, 2020 at Columbia Gas of Maryland (Cumberland Office)
- July 7, 2020 at the Miss Utility Call Center
- October 8, 2020 at the Miss Utility Call Center

MEETING ATTENDEES

AT&T	Angela Johnson-Manager BOD, Communications Rep	(571) 218-9458	aj1731@att.com
B. Frank Joy	Joe Shelton BOD, Contractor Rep	(240) 417-0200	jshelton@bfjoy.com
Baltimore County	Brian Sahn BOD, Government Rep	(410) 887-1480	bsahn@baltimorecountymd.gov
BGE	Marc Haines BOD, Electric Rep	(443) 324-0371	marc.haines@bge.com
Columbia Gas	Calvin Swauger Damage Prevention	301-268-9452	clswauger@nisource.com
Columbia Gas	Tim Hamilton Damage Prevention	(301) 964-9117	hamilt@nisource.com
Construction Angels	Kevin Woolbright BOD, DPC Chair CA Board Representative for MD/DC	(301) 806-8745	bright.67@verizon.net
MDDPA	Jim Barron Executive Director	(410) 782-2102	jim.barron@mdapa.org

MGH	Kelly Cahill	(410) 902-5036	kcahill@mghus.com
One Call Concepts	Dora Parks BOD Secretary Manager, Client Relations	(410) 782-2026	dora@missutility.net
One Call Concepts	Matt Ruddo Director, Client Relations	(410) 782-2025	matt@missutility.net
One Call Concepts	Susan Sullivan ITIC Coordinator	(410) 782-2030	susansullivan@missutility.com
PEPCO	John Murren Senior Safety Specialist	(717) 650-8309	John.Murren@exeloncorp.com
Verizon	Mark Hamrick DPC Co-Chair Investigations	(410) 610-1371	Mark.a.hamrick@verizon.com
Washington Gas	Greg Mason Damage Prevention Specialist	(871) 666-1493	gregory.mason@washgas.com
Washington Gas	Jack Ellison Senior Damage Prevention Specialist	(703) 750-5128	jellison@washgas.com
Washington Gas	Scott Brown BOD Chairman, Gas Rep	(703) 750-4388	ssbrown@washgas.com
WSSC	David Wilkins BOD, Water/Sewer Rep	(301) 648-6953	david.wilkins@wsscwater.com
WSSC	Leba Brown Admin Contract Manager	(240) 484-7147	leba.brown@wsscwater.com