



## MD & D.C. SUBSCRIBERS COMMITTEE & BOD MEETING

### Board of Directors (BOD)

**Chairman**, Scott Brown (Gas Representative)

**Vice Chairman**, Vince Healy (Communications Representative)

**Kevin Woolbright** (Water/Sewer Representative)

**Brian Sahm** (Government Representative)

**Marc Haines** (Electric Representative)

Secretary, Dora Parks (Miss Utility Representative)

Joe Shelton (Contractor Representative)

Juan Vogel (Locating Representative)

### Minutes of the Committee Meeting April 12, 2018

Columbia Gas of Maryland, Cumberland Office

Prepared by Secretary, Dora Parks

### WELCOME AND INTRODUCTIONS OF ATTENDEES

The meeting was called to order by Chairman Scott Brown at 10:00am.

Customary attendee introductions were made.

A motion to approve the January 11, 2018 was made by committee member Mark Hamrick and seconded by committee member Vince Healy; the motion carried by approval.

Approved minutes are posted at; <http://www.missutility.net/damageprevention/>.

### OLD BUSINESS

**Ticket Check**; the committee continued discussions on an enhancement to Dispute and Discrepancy notices - to allow the excavator to add comments for better communications with the utility locator regarding worksite issues and force a locator status for the processed Discrepancy. They would also like the ability to upload worksite pictures. It was agreed that the desire to enable comments and force a status should not be held up on the ability to upload pictures. The committee would also like to status REMARK tickets, by-passing the Ticket Check rules for the initial status.

**Ticket Format**; the committee would like a new required ticket field; 'USING TRENCHLESS EXCAVATION' requiring a response of Yes, No or Unknown.

The committee suggested getting USPCD/Miss Utility of Delmarva support for these changes before moving forward. Dora Parks will share these enhancements at the next USPCD Board meeting.

### NEW BUSINESS

Vince Healy provided an overview of the non-profit, Construction Angels; an organization supporting families suffering from construction related deaths. The committee decided to support this organization with a golf outing. The outing committee will consist of Vince Healy, Kevin Woolbright and Matt Ruddo. This new committee will work with Construction Angels to plan and organize this first annual event.

The committee reviewed available monies for Maryland Authority pre-NPV processing; currently there is \$800.00. A motion was made to fund the account up to \$50,000.00 for 2018 by Scott Brown, the motion was seconded by Kevin Woolbright and carried by committee approval.

The committee reviewed the CGA petition for 2018 811 hot air balloon festival funding; the new 'excavator' balloon will participate at the 2018 Preakness Festival at the Howard County Fairgrounds with an estimated attendance of 10,000. Kevin Woolbright made a motion to support this year's balloon with a sponsorship of \$3,900.00, Scott Brown seconded and carried by committee approval.

One Call Concepts will unveil its newest damage prevention awareness vehicle on April 25<sup>th</sup> at the call enter at 6:00pm that will include food, beverages, free t-shirts, and multiple guest speakers to include Paul Jr. of Paul Jr. Designs. Invitations have gone out, RSVP's are still being accepted. The unveil will be filmed for a future televised episode of American Chopper.

Scott Brown stated that subscriber and BOD committee member, Vince Healy's MD Authority seat will term in September 2018. Vince is currently the chairman of the MD Authority and will have completed two full terms (each term being two years). The BOD will provide notice to all subscribers prior to the April 12<sup>th</sup> meeting in order to solicit committee members to consider filling this vacancy. Submissions will be reviewed at the April meeting.

#### **ADVERTISING/PUBLIC AWARENESS**

Gold Shovel Standard; Scott Brown provided information on the safety organization, The Gold Shovel Standard (GSS) and stated this level of commitment will change the culture of safety. The outcome is reduced damages and providing workforce and public safety using technology that enforces continual improvement through various performance measurements. The software includes damage tracking, gauge individual performance and compare performance history based on certain metrics. It was stated that PHMSA and US DOT have standardized safety messaging and measurements that compare with some of the initiatives of GSS. Scott Brown is on a Gold Shovel Standard committee and suggested the subscribers and BOD consider joining.

Women's Basketball Sponsorship; Scott Brown introduced a new sponsorship for consideration by the committee. At this time, the committee does not support this sponsorship.

April 2018 – National Safe Digging Month; Dora Parks presented Governor Hogan's proclamation for Maryland's participation in this national awareness initiative.

MGH reported that the radio 'Call Before You Dig' campaign started in March using three different messages regarding safety and awareness over 31 stations in the Western Shore Maryland and DC areas. The Subscriber's invested in a new online streaming using Pandora.

Major & Minor League Baseball; safety advertising started in April with a MASN post game partnership with the Orioles and Nationals, over 90 spots for each team reaching over two million households during April and May. The committee also invested in the MASN Beltway series, the National's vs. the Orioles for six games in May and June. May also kicks off the Frederick Keys Report Card campaign; Miss Utility will have a booth on the main concourse during six games, provide campaign participants with t-shirts and have game PSA's and a bill board presence.

Trade Shows; the outreach teams have supported 10 days of public education and awareness around the state during March and April.

Miss Utility will be promoted on 'The Direction' with Mark Stowe on the Pursuit channel airing on April 17, May 1 and June 19<sup>th</sup>.

Touch-A-Truck is scheduled for Saturday August 24<sup>th</sup> from 4:30pm to 6:30pm. Lots of added family attractions; Dora Parks working with MGH to enhance this 4<sup>th</sup> annual event at the Bowie Baysox stadium. Reduced stadium game tickets (\$8.11) that includes fireworks and a free Louie mascot. More details to come.

## **COMMITTEE REPORTS**

### Board of Directors

No report.

### Greater Chesapeake Damage Prevention Training Conference (GCDPTC)

Matt Ruddo, Committee Chairman

The 10<sup>th</sup> anniversary conference dates are October 23-26 at the Clarion Resort Hotel in Ocean City, MD. The committee has started discussing breakout session, sponsorships, networking events and keynote speakers. There will be an exciting 10<sup>th</sup> anniversary event during the conference for all attendees. Registration will continue as in the past with some new rules on cancellations and room transfers.

### MD/DC Damage Prevention Committee (DPC)

Kevin Woolbright, Chairman and Mark Hamrick, Vice Chairman

Reported by Dora Parks

In 2018 Miss Utility will support various first responder events and conferences to better partner with this stakeholder group. We have scheduled (2) trade shows to participate in; May 29-30, the Emergency Management conference at the Clarion Hotel and June 17-20, the Maryland State Fireman's Association conference, over 10,000 attendees expected.

The color code card has a new fresh look with English on one side and Spanish on the other. A new informational and educational tri-fold is being worked on to replace the outdated Save A Lot of Time... tri-fold. The committee will have the opportunity to review the information and decide on the cover at a future meeting.

The training calendar is booked through July 2018 and the call center provided a training class on ITIC mapping, the class was filled for the April 10<sup>th</sup> training.

### Maryland Authority

Jim Barron, Executive Director

Reported by Subscriber Representatives, Vince Healy (Verizon) & Charlie McCadden (BGE)

The Board is revamping the current fining matrix and scheduling hearings each month. The July meeting will be on July 11<sup>th</sup> due to the 4<sup>th</sup> of July holiday. Authority information and meeting minutes are available at; [www.mddpa.org](http://www.mddpa.org). As of the April 4, 2017 Meeting;

## Two Formal Hearings

NPV# 9937 – BGE vs. N&J Excavating

NPV# 17651 – Washington Gas vs. Southern Maryland Cable

## Set Five (5) NPV's for future hearings:

NPV 8496 – Wash Gas vs. Langford Excavating

NPV 15781 – Wash Gas vs. BW Excavating, both scheduled for May 2, 2018

NPV 9405 – Wash Gas vs. D A Drenner Concete

NPV 15198 – Wash Gas vs. MIM Construction

NPV 15783 – Wash Gas vs. B Squared Construction

Reviewed and Acted on six (6) NPV's

The Authority approved a \$10,000 payment toward the May Call 811 Media Campaign.

The Authority will recognize past Board members and supporters during a May 9<sup>th</sup> banquet.

## Title 12 Rewrite Committee

Next Rewrite Committee meetings are scheduled for May 17<sup>th</sup>, May 31<sup>st</sup> & June 14<sup>th</sup> at 9:00 AM in the Miss Utility Conference Room. Documents on the Re-Write can be downloaded from the Authority Website by clicking the State Capital Dome at [www.mddpa.org](http://www.mddpa.org)

Current items being discussed: Storm Drain Exemption, Funding, “Call before you ‘Clear’”, Protection of Private Utilities during Excavation, Subsection 12-127, Primary/Temporary Contractors and Designer Tickets.

## MD/DC Awards Committee

Mark Hamrick, Chairman and Dora Parks, Co-chair

The committee will recognize 61 locators on May 11<sup>th</sup> at the Bowie Baysox stadium with locator jackets, hats and t-shirts, certificates, a family buffet, stadium recognition and a baseball game followed by fireworks and give-a-ways.

The Dig Smart awards planning will commence in June 2018.

## Scholarship Committee

Reported by Scott Brown, Chair

The committee has received over 260 scholarship entries from seven zones in Maryland and Washington D.C. There will be one winner selected from each zone who will receive, \$1,008.11 in addition to a reception and a goody bag from the committee.

## Call Center Reports

Reported by Dora Parks (One Call Concepts/Miss Utility)

The following 2018 reports were reviewed and discussed with committee attendees;

### **Ticket volume for the month of March**

Inbound ticket volume; 68,824, a monthly decrease of 4.7% compared to 2017

Outbound volume; 395,054, a year to date decrease of 22.14% compared to 2017

### **ITIC Percentages for the month of March**

Professional excavators; 86%

Homeowner's ITIC Lite; 41%

### **Damage Reporting for period: February**

Reported damages; 118 for 692,147

No call or tickets; 28

Hit a marked line; 53

Utility marked wrong; 29

Other root causes; 8

The committee reviewed the Schedule of Advertising report and budgetary items.

### Call Center Operations Update

Reported by Brian Simmons One Call Concepts/Miss Utility

The Miss Utility mobile app is available for download from your digital device app store. The app includes access to; ITIC, Internet Ticketing, Search & Status (Ticket Check status), our resource center, ISITE login and news and events at [www.missutility.net](http://www.missutility.net).

The committee suggested an enhancement to the mobile app, the ability to upload pictures with comments, enter Ticket Check status and to take pictures within the app.

### OPEN DISCUSSION

Chris McMurry (MGH) stated that Kelly Cahill will be joining the local MGH team to better support Miss Utility advertising and outreach with the many activities planned for 2018 and beyond. Chris has been promoted to overseeing and developing stronger client relationships.

There being no further business brought before the Subscribers Committee, the meeting ended at 1:36 pm.

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**The next quarterly committee meeting is planned for April 12, 2018 at the Miss Utility call center.**

Previous meeting minutes and the attendee list is available to all owner-members at;

<http://www.missutility.net/facilityowners/>

### MEETING ATENDEES

<b>COMPANY NAME</b>	<b>ATTENDEE NAME and TITLE</b>	<b>TELEPHONE NUMBER</b>	<b>EMAIL ADDRESS</b>
<b>Baltimore County</b>	<b>Brian Sham BOD, Government Rep</b>	<b>(410) 887-1480</b>	<a href="mailto:bsahm@baltimorecountymd.gov">bsahm@baltimorecountymd.gov</a>
<b>Colonial Pipeline Company</b>	<b>Scott R Moore Right of Way</b>	<b>(443) 821-1797</b>	<a href="mailto:smoore@colpipe.com">smoore@colpipe.com</a>

<b>Columbia Gas</b>	<b>Calvin Swauger Damage Prevention</b>	<b>301-268-9452</b>	<a href="mailto:clswauger@nisource.com"><u>clswauger@nisource.com</u></a>
<b>Columbia Gas</b>	<b>Dwayne Miller Field Operations Leader</b>	<b>(301) 964-1065</b>	<a href="mailto:dlmiller@nisource.com"><u>dlmiller@nisource.com</u></a>
<b>Columbia Gas</b>	<b>Michael Jewell Leader Operations &amp; Support Specialist</b>	<b>(614) 307-5304</b>	<a href="mailto:mjewell@nisource.com"><u>mjewell@nisource.com</u></a>
<b>Columbia Gas</b>	<b>Tim Hamilton Damage Prevention</b>	<b>(301) 964-9117</b>	<a href="mailto:hhamilt@nisource.com"><u>hhamilt@nisource.com</u></a>
<b>MGH</b>	<b>Chris McMurry SVP</b>	<b>(410) 902-5036</b>	<a href="mailto:cmemurry@mghus.com"><u>cmemurry@mghus.com</u></a>
<b>One Call Concepts</b>	<b>Brian Simmons General Manager</b>	<b>(410) 782-2101</b>	<a href="mailto:bsimmons@occinc.com"><u>bsimmons@occinc.com</u></a>
<b>One Call Concepts</b>	<b>Dora Parks BOD Secretary Manager, Client Relations</b>	<b>(410) 782-2026</b>	<a href="mailto:dora@missutility.net"><u>dora@missutility.net</u></a>
<b>One Call Concepts</b>	<b>Matt Ruddo Authority Member</b>	<b>(410) 782-2025</b>	<a href="mailto:matt@missutility.net"><u>matt@missutility.net</u></a>
<b>Potomac Edison</b>	<b>Bob Kern Dist Tech II</b>	<b>(301) 790-6322</b>	<a href="mailto:rkern@firstenergycorp.com"><u>rkern@firstenergycorp.com</u></a>
<b>UtiliQuest</b>	<b>Juan Vogel BOD, Locating Rep</b>	<b>(703) 929-9710</b>	<a href="mailto:juan.vogel@utiliquest.com"><u>juan.vogel@utiliquest.com</u></a>
<b>Verizon</b>	<b>Mark Hamrick Investigations DPC Co-Chair</b>	<b>(410) 610-1371</b>	<a href="mailto:Mark.a.hamrick@verizon.com"><u>Mark.a.hamrick@verizon.com</u></a>
<b>Verizon</b>	<b>Vince Healy Authority Member BOD Vice Chairman</b>	<b>(301) 791-5690</b>	<a href="mailto:Vincent.c.healy@verizon.com"><u>Vincent.c.healy@verizon.com</u></a>
<b>Washington Gas</b>	<b>Scott Brown BOD, Gas Rep &amp; Chairman</b>	<b>(703) 750-4388</b>	<a href="mailto:ssbrown@washgas.com"><u>ssbrown@washgas.com</u></a>
<b>WSSC</b>	<b>Kevin Woolbright BOD, Water &amp; Sewer Rep DPC Chair</b>	<b>(240) 205-3684</b>	<a href="mailto:kevin.woolbright@wsscwater.com"><u>kevin.woolbright@wsscwater.com</u></a>

END OF MINUTES