



MISS UTILITY MD & D.C., SUBSCRIBERS COMMITTEE & BOD MEETING

Board of Directors

Chairman, Scott Brown (Gas Representative)

Kevin Woolbright (Water/Sewer Representative)

Vice Chairman, Vince Healy (Communications Representative)

Cal Brooks (County Representative)

Secretary, Dora Parks (Miss Utility Representative)

Marc Haines (Electric Representative)

Juan Vogel (Locating Representative)

Joe Shelton (Contractor Representative)

Meeting Agenda for Thursday October 6, 2016

Columbia Gas, Cumberland, Maryland

- **WELCOME AND INTRODUCTION OF ATTENDEES**
- **APPROVAL OF MINUTES DATED July 18 , 2016**
- **OLD BUSINESS**
 - Responsible Contractor/Operator Ticket Type, continued discussion
 - New Training Mats (Dora Parks)
 - OCC Tech & User Group Meeting in Boston October 11-13th
- **NEW BUSINESS**
- **REPORTS**
 - Greater Chesapeake Damage Prevention Training Conference (Matt Ruddo)
 - DC Law – Rewrite Update (Scott Brown)
 - Awards, Locator Achievement and Dig Smart (Mark Hamrick and Dora Parks)
 - Scholarship Committee (Vince Healy)
 - Damage Prevention Committee (Kevin Woolbright and Mark Hamrick)
 - 2017 MML Sponsorship - Conference Bags & sessions (Dora)
 - Maryland Authority (Subscriber Representatives; Vince Healy & Charlie McCadden)
 - Call Center Reports (Dora Parks)
 - Call Center Operations Update (Brian Simmons)
 - Ticket mapping rules for member notification
- **ADVERTISING/PUBLIC AWARENESS CAMPAIGNS (MGH)**
 - 2016 Marketing Initiatives and Updates3
 - Touch A Truck event held on August 27, 2016
 - 2017 Budget Planning
 - 2017 Mid-Atlantic Sports Network (Orioles and Nationals) opportunity/recommendation
 - 2017 Recommendations Meeting scheduling discussion (late November/early December at MGH)
 - Trade Show updates
- **OPEN DISCUSSION**

Please make a calendar note to attend the 2017 Quarterly Subscribers and BOD Meetings

January 12th

April 13th

July 13th

October 12th



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Minutes of the October 6, 2016, Committee Meeting Hosted by Columbia Gas of Maryland, Cumberland Office Prepared by Secretary Dora Parks

WELCOME AND INTRODUCTIONS OF ATTENDEES

The meeting was called to order by Chairman Scott Brown at 10:00am.

Dave Yates (Columbia Gas of Maryland) welcomed the committee to their depot.

Customary attendee introductions were made.

The minutes from committee meeting July 18, 2016 were approved as presented.

OLD BUSINESS

Scott Brown proposed a pilot program for the 'responsible contractor' proposed ticket type. He stated that Virginia has recognized this type of ticket for the past 10 years. Ray Geesey (Columbia Gas) stated that PA one-call uses a similar ticket type; however contractors lost control of accountability. Based on committee concerns and past conversations on this topic, the suggestion was tabled for a future meeting.

Dora Parks displayed the new training color coded mats that were approved for ordering at the July 18th meeting. The committee saw the value of these mats for future trade shows and damage prevention training.

Matt Ruddo provided information on the upcoming One Call Concepts (OCC) annual Technology and User Group Meeting being held in Boston mid-October. An anticipated 100 national OCC members will meet to discuss all things related to safety and utility damage prevention. Scott Brown and Mark Hamrick will be guest speakers during this year's meeting.

NEW BUSINESS

Tom Israel (Dominion Transmission) suggested that the current Maryland Ticket Check codes be revised to include a specific code for members who need the excavators to contact the member/district code directly for on-site surveillance of anticipated work around critical facilities. VA currently uses a code 70 for this purpose. The committee stated that the code 5 (see below) could be used for this purpose adding comments to alert the excavator.

Code 5:	Not complete/In progress; The locator has spoken with the excavator and they have agreed on this message.
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Tom Israel reiterated that the VA code 70 instructs the excavator to contact the member, this is not the case for the code 5. After much committee debate, Tom was asked to provide the exact code 70 verbiage at the January 2017 meeting.

The committee inquired about including an interactive damage prevention calendar into the current Miss Utility website. Dora Parks responded that the website is scheduled to be revamped in 2017 after the polygon mapping changes have been implemented call center wide and that a damage prevention calendar would be included.

Scott Brown stated that WGL has seen the benefits of having a full time damage prevention person on staff and anticipates hiring a second person in 2017.

COMMITTEE REPORTS

Greater Chesapeake Damage Prevention Training Conference (GCDPTC)

Matt Ruddo, Committee Chairman

- The conference is planned for October 18th -21st at the Clarion Resort Fontainebleau Hotel in Ocean City, MD.
- 381 registered attendees to date, conference continues to grow each year
- 130 Wednesday registrations for the new One Call Concepts 811 car unveil
- 31 sponsors (3 new sponsors for 2016)
- 38 exhibitors (7 new exhibitors for 2016)
- 80 folks registered for the golf outing
- Keynote speaker, Pete Strickland
- All conference speaker, David Miguel

Full conference information is available at, www.missutilityconference.com

The 2017 GCDPTC will be held October 24-27.

DC Law Rewrite Committee

Scott Brown, Committee Chairman

Scott Brown stated the Title 34 damage prevention law rewrite was completed this past June to bring the Title 34 law into compliance with PHMSA. The law draft is being formatted into a legislative format before being introduced to the District of Columbia government. Mayor and City Council in addition to DDOT, PSC and DCRA are all aware of the rewrite initiatives.

All minutes, attendees and rewrite drafts are available at; <http://www.missutility.net/SteeringCommitteeRewriteDcLaw/index.asp>

MD/DC Damage Prevention Awards Committee

Mark Hamrick, Chairman and Dora Parks, Vice Chairman

The Awards Committee has selected the 2016 Dig Smart Award winners;

Maryland winner	Gray and Son
DC winner	Anchor Construction
Excellence Award	B. F. Joy
Honorable Mention	Rommel Engineering

Winners will receive an awards acrylic shovel plaque and (2) two-night conference registrations to the GCDPTC in October. Please visit, http://www.missutility.net/missutilityawards/maryland_awards.asp to learn more about the awards.

Scholarship Committee

Vince Healy, Chairman and Scott Brown, Vice Chairman

Scott Brown provided an overview of the scholarship program and entry highlights. The 2016 scholarship awardees are;

- Katherine Carpenter (zone 1)
- Aaliyah Durst (zone 1)
- Marco Sanchez (zone 1)
- Tyler Turner (zone 4)
- Tyler Baynard (zone 4)
- Hamzah Tariq (zone 4)
- Ethan Taylor (zone 8)
- Kendall Brandt (zone 8) - Miss Utility of Delmarva recipient

The awardees received a check for \$1,008.11.

MD/DC Damage Prevention Committee

Kevin Woolbright, Chairman and Mark Hamrick, Vice Chairman

Dora Parks reported the Damage Prevention Team has conducted 54 trainings across Maryland and DC since January 2016. Additionally, the committee has supported 29 trade shows. Dora Parks distributed free tickets to the Maryland Home & Garden Show at the Timonium Fairgrounds the weekend of October 14-16. Miss Utility will have an exhibitor booth at the show.

Dora suggested the BOD partner with the Maryland Authority as a sponsor of the 2017 MML conference. One of the notable sponsorships is the attendee conference bag. The cost is \$6,000, the Authority has approved \$3,000, leaving the balance of the support coming from the BOD. This initiative was tabled to a future discussion.

Maryland Authority

Jim Barron, Executive Director

Subscriber Representatives, Vince Healy (Verizon) & Charlie McCadden (BGE)

Jim Barron reported the Authority was written into law in 2010 and started operating in 2013 with the support of PHMSA and Subscriber grants. In 2016, the MD law was changed to allow a collection of five cents per transmitted ticket from each subscribing member to the call center excluding MML and MACo. The Authority will submit its 2015 State Damage Prevention Grant Final Report on October 24, 2016. Once that report is approved the Authority will invoice for its first 50% of the \$97,000 2016 State Damage Prevention Grant awarded to the Authority on September 1, 2016.

Jim discussed the future Authority matrix for violation fines recommendations in addition to the Authority reviewing the NPV claim current fee of \$200.00.

The Authority has put all future hearings on hold pending final decision regarding how to proceed as a result of the March 28, 2016 Decision from the Maryland Court of Appeals. The Authority will be meeting with their legal advisors and lobbyist in light of the Court of Appeals Decision.

The following member terms expired on September 30, 2016:

Arthur I. Bell – AUC of Maryland – Contractor Representative;
Replaced by Walter Gainer of W. F. Wilson & Son

Jeffrey S. Garner – Town of La Plata DPW - MML Representation – Reappointed to a 2nd Term.

Vincent C. Healy – Verizon - Subscriber Representative – Reappointed to a 2nd Term.

Matthew C. Ruddo – OCC Inc. – One Call Representative – Reappointed to a 2nd Term.

The next Authority Open meeting is scheduled for Wednesday, November 2, 2016.

Call Center Reports

Reported by Dora Parks (One Call Concepts/Miss Utility)

The following 2016 reports were reviewed and discussed with committee attendees;

Ticket Volume, Year to Date (September);

Inbound ticket volume was up by 3% compared to 2015

Outbound volume was up by 3.2% compared to 2015

ITIC Percentages;

84% of September's inbound tickets were processed using ITIC

36% of homeowner's processing tickets used ITIC Lite

Damage Reporting, January through August 2016; 17.93% of transmitted tickets are being reported

Total reported damages were 706

19.69% due to no call or ticket

32.44% due to hit a marked line

21.67% due to utility marked wrong

25.21% due to other root causes

Schedule of Advertising report was reviewed by committee attendees.

Call Center Operations Update

Reported by Matt Ruddo (One Call Concepts/Miss Utility)

Matt invited the committee to attend a reception for Speaker of the House Mike Busch on October 27th from 6:00pm to 8:00pm. The One Call Concepts damage prevention icons, the 811 Bike and 811 Car will be displayed. Matt stated that Speaker Mike Busch has been an advocate for the Title 12 Damage Prevention law.

Dora Parks reiterated that during 2017, ticket mapping for member notification of excavation work would be moved from the current grid broadcast to a mapping polygon. Subscribers/members of Miss Utility met on September 14th at the call center to establish business rules for drawing polygons;

- Minimum excavation polygon would be 150ft by 150ft
- Maximum ticket length would be 1,320ft, a quarter mile
- No radius limitations or addresses within the quarter mile ticket length

- The call center would not add a buffer to any excavator polygon for member notification, however members can modify their notification area(s).

The committee agreed this was a good starting point; additional business rules can be implemented at a later time. Various levels of mapping training would be offered to all users prior to cutover.

ADVERTISING & PUBLIC AWARENESS CAMPAIGNS

Reported by Chris McMurphy (MGH);

Chris reported on the following campaigns;

- Radio providing various damage prevention messages continue beyond the spring season
- The Touch-A-Truck event held in August provided 32 displayed construction heavy equipment
- The successful 811 national campaign on August 11th (811 day) with home plate 811 messaging
- The Sports Junkies (106.7) 20th year anniversary initiative partnership with California Tortilla

MGH will host an Advertising meeting December 13, 2016 at their Owings Mills office to discuss 2017 campaigns, initiatives and a budget.

There being no further business brought before the committee, the meeting ended at 1:40pm.

The next committee meeting is planned for January 12, 2017 at the Miss Utility call center.

Previous meeting minutes and the attendee list is available to all owner-members at; <http://www.missutility.net/facilityowners/>

MEETING ATTENDEES

COMPANY NAME	ATTENDEE NAME	TELEPHONE NUMBER	EMAIL ADDRESS
BGE	Marc Haines BOD, Electric Rep	(443) 324-0371	marc.haines@bge.com
Columbia Gas	Calvin Swauger	(301) 268-9452	clswauger@nisource.com
Columbia Gas	Dave Yates	(301) 707-0120	djyates@nisource.com
Columbia Gas	Michael Jewell	(301) 784-3374	mjewell@nisource.com
Columbia Gas	Ray Geesey	(717) 324-0580	rgeesey@nisource.com
Columbia Gas	Tim Hamilton	(301) 964-9117	hamilt@nisource.com

Comcast	Linda Durbin	703-789-8194 240-372-6684	linda_durbin@comcast.com
Dominion Transmission	Tom Israel	(202) 329-1849	tom.israel@dom.com
MD Authority	Jim Barron	(410) 782-2102	jim.barron@mddpa.org
MGH	Chris McMurry	(410) 902-5036	cmcmurphy@mghus.com
One Call Concepts	Matt Ruddo	(410) 782-2025	matt@missutility.net
One Call Concepts Miss Utility	Dora Parks BOD Secretary	(410) 782-2026	dora@missutility.net
PEPCO	Sean Parran	(240) 882-6999	slparran@pepco.com
Verizon	Mark Hamrick	(410) 610-1371	mark.hamrice@verizon.com
Washington Gas	Scott Brown BOD, Gas Rep & Chairman	(703) 750-4388	ssbrown@washgas.com
WSSC	Deena Joyce	(301) 206-8259	deena.joyce@wsscwater.com
WSSC	Kevin Woolbright BOD, Water & Sewer Rep	(240) 205-3684	kwoolbr@wsscwater.com