



## MD & D.C. SUBSCRIBERS COMMITTEE & BOD MEETING

### Board of Directors

Chairman, Scott Brown (Gas Representative)

Kevin Woolbright (Water/Sewer Representative)

Vice Chairman, Vince Healy (Communications Representative)

Cal Brooks (County Representative)

Secretary, Dora Parks (Miss Utility Representative)

Marc Haines (Electric Representative)

Juan Vogel (Locating Representative)

Joe Shelton (Contractor Representative)

### Minutes of the April 14, 2016, Committee Meeting

#### Hosted by SMECO, Hughesville E&O Center

Prepared by Dora Parks

### WELCOME AND INTRODUCTIONS OF ATTENDEES

The meeting was called to order by Chairman Scott Brown at 10:00am.

Customary attendee introductions were made.

The minutes from committee meeting January 14, 2016 were approved as presented.

Chairman Brown provided opening remarks regarding the role of call center owner-members/subscribers. Stating Maryland and the District of Columbia are better informed because of the efforts of the subscriber's outreach and education in collaboration with other stake holders.

Subscribers are;

- Utility operators who subscribe to the one call center, and
- Pay for outreach and education to promote the damage prevention message, and
- Work towards a smooth and transparent method of ticket processing and Ticket Check status, and
- Annually work together to establish an advertising budget for outreach and education, and

### OLD BUSINESS

Brian Simmons (One Call Concepts) stated that the Ticket Check rule had been successfully revised when a valid code 6-DISCREPANCY notice is processed for a code 1 (Clear/No Conflict) ticket. The locator will be allowed to re-code the ticket with a;

Code 1, Clear/No Conflict, or

Code 2, Marked, or

Code 5, Not Complete/In Progress, or

Code 9, Marked Up To Privately Owned Utilities

### NEW BUSINESS

In the absence of Vince Healy (Verizon) Chairman Brown provided a statement from Vince Healy regarding excavators being allowed to add other companies to their work site ticket. The added companies would secure a new ticket number under their company name, but would not be under law to wait for notified owner-members to locate the work site. The scope of work would remain the same as the original ticket number. There was a lengthy committee discussion that included dialog on how to track site damages, circumventing existing laws requiring locates for a new or updated ticket number and possible permit matters. It was stated this change would be considered a law exemption which PHMSA is against. The committee had mixed emotions, some were vehemently against this proposal and some felt it had some degree of merit. Chairman Brown asked the committee to think about this for future discussions; will this change help or hurt damage prevention?

Contingent upon the March 2016 CGA national meeting, there was a discussion regarding the Miss Utility tag line – to **call** Miss Utility before you dig. Should this tag line be changed to, **contact** Miss Utility before you dig or **call or click** Miss Utility before you dig. Internet ticket processing is being endorsed nationally by utility owners and call centers. Mobile ticket processing is on the rise. The committee discussed this topic at lengths, in the end giving discretion to Dora Parks, Matt Ruddo and Chris McMurry to use the appropriate tag line for the particular audience.

### **ADVERTISING & PUBLIC AWARENESS CAMPAIGNS**

Reported by Chris McMurry (MGH);

Chris McMurry presented past Fox 45 and NBC 11 video clips of Marc Haines (BGE) promoting safe excavation during April's National Safe Digging Month campaign. Marc will once again promote excavation safety on both networks during the 2016 national awareness of safe digging.

Other highlights for April's - safe digging month awareness include;

- Radio media, 4,000 ads to run from March 31<sup>st</sup> through mid-June,
- Internet homeowner outreach starts April 18<sup>th</sup>
- Keys for Reading campaign starts April 15 through May 1<sup>st</sup>
- Miss Utility Scholarship campaign
- Locator awards recognition

The Board approved two additional outreach campaigns for 2016; Pay Check Bass Tournament and Friends of the Fritchie Race.

MGH presented information on a possible soccer sponsorship at RFK in May, the committee requested information on a \$10,000 level sponsorship in addition to sponsorship for the 2016 Triple Crown horse race.

Chris provided an update on completed trade shows.

NUCA of DC Supplier's Showcase  
LCA Pesticide and Fertilizer Applicator Recertification Conference  
Maryland Spring Home & Garden Show  
Division of Labor and Industries (DLI) Business Outreach Forum  
Allegany County All Things Home Expo  
Home Builders Association of Washington County Home Show  
Maryland Plumbing-Heating-Cooling Contractors Trade Show

### **COMMITTEE REPORTS**

Greater Chesapeake Damage Prevention Training Conference (GCDPTC)

Reported by Matt Ruddo, Committee Chairman

The 2016 damage prevention event is being held October 18<sup>th</sup> through the 21<sup>st</sup> at the Clarion Resort Fontainebleau Hotel in Ocean City, MD. The event will include (2) specific networking events; a fun cornhole tournament on Tuesday evening and a golf outing on Wednesday morning. The Welcome Reception is being held on Wednesday evening followed by a special unveiling of a new One Call Concepts, 811 Damage Prevention icon that is race track worthy. Paul Jr. Designs will create the 811 vehicle message and be on hand during the unveiling. A new trailer has been ordered that will be wrapped with the damage prevention message. The keynote speaker is coach, Pete Strickland who has ties with George Washington University and will present on team building. Pre-conference registration started on April 13<sup>th</sup> and runs to May 17<sup>th</sup>. The exhibitor price is \$650.00 through June 30<sup>th</sup>.

The conference website provides up to date information and sponsorship opportunities, [www.missutilityconference.com](http://www.missutilityconference.com)

#### DC Law Rewrite Committee

Reported by Scott Brown, Committee Chairman

The Title 34 damage prevention law rewrite is an expectation of PHMSA as outlined in the PIPES Act of 2006. At this point, the committee is focusing on law enforcement, considering the Maryland Authority model. We are receiving some input from DDOT regarding the AG's office, and the Mayor and City Counsel to determine where to house enforcement. All minutes, attendees and rewrite drafts are available at; <http://www.missutility.net/SteeringCommitteeRewriteDcLaw/index.asp>

#### MD/DC Damage Prevention Awards Committee

Mark Hamrick, Chairman and Dora Parks, Vice Chairman

Reported by Dora Parks,

The 13<sup>th</sup> annual awards will be held on May 6<sup>th</sup> at the Bowie Baysox stadium in Prince Georges' county. Nominations were accepted from (16) utility and contract locating companies recognizing (67) area locators for their participation and support of public safety through accurate locating; no at fault utility damages and vehicle accidents in addition to effective communication skills. The locators and their families will be recognized and honored during an awards banquet.

Please visit, [http://www.missutility.net/missutilityawards/maryland\\_awards.asp](http://www.missutility.net/missutilityawards/maryland_awards.asp) to learn more about the awards.

#### Scholarship Committee

Vince Healy, Chairman and Scott Brown, Vice Chairman

Reported by Scott Brown

The 2016 scholarship letters and applications were mailed to 86 schools in the (8) regions of Maryland and District of Columbia territories. To be eligible for the scholarship, applicants must be on track to graduate from a Maryland or Washington, D.C. high school in spring 2016, intend to enroll in an accredited two-year or four-year college, university or technical school beginning in fall 2016. Recipients will be notified during April, National Safe Digging Month of their award of \$1,008.11.

#### MD/DC Damage Prevention Committee

Kevin Woolbright, Chairman and Mark Hamrick, Vice Chairman

Reported by Kevin Woolbright

Kevin reported that the January meeting was cancelled due to previous snow and ice storms. For the 2016 meetings, the committee is including short safety presentations as part of the agenda. Presentations are scheduled for February through May;

- February 23 – Driving Hazards During Inclement Weather, Dora Parks (Miss Utility)
- March 22 – Land Use Controls, James Carroll (MDE)
- April 26 – National Damage Prevention Awareness, Dora Parks (Miss Utility)
- May 24 – Overhead Electric/Step Potential Safety, Marc Haines (BGE)

The committee has received these presentations well and stated they add value to the meetings.

Since January 2016 the Damage Prevention Training Team has completed (22) trainings.

#### Maryland Authority

Jim Barron, Executive Director

Subscriber Representatives, Vince Healy (Verizon) & Charlie McCadden (BGE)

Reported by Matt Ruddo, Call Center Representative

The Authority sponsored legislation, SB 480 & HB 696, adding \$0.05 to all outgoing tickets (excluding MACo & MML) to fund the Authority, passed this legislative session, is awaiting the Governor's signature and will become law on June 1, 2016. The Authority will vote to enact that funding at their May 4, 2016 meeting.

Oral Arguments for NPV# 283 on the Constitutionality of the Authority were heard in front of the Maryland Court of Appeals, the highest court in Maryland on January 8, 2016. An opinion was rendered on March 28, 2016;

*Affirmed that the Authority is a quasi-governmental agency with quasi-judicial powers in the Executive Branch of Maryland Government.*

#### Call Center Reports

Reported by Dora Parks (One Call Concepts/Miss Utility)

The following 2016 reports were reviewed and discussed with committee attendees;

#### **Ticket Volume, Year to Date (March);**

Inbound ticket volume was up by 9.26% compared to 2015

Outbound volume was up by 9.62% compared to 2015

### **ITIC Percentages;**

82% of March's inbound tickets were processed using ITIC

### **Damage Reporting for January and February 2016**

Total reported damages were 51

- 17.65% due to no call or ticket
- 21.57% due to hit a marked line
- 25.49% due to utility marked wrong
- 21.57% due to other root causes

Damages per 1,000 = 0.1

Schedule of Advertising report was reviewed by committee attendees.

### Call Center Operations Update

Reported by Brian Simmons (One Call Concepts/Miss Utility)

To improve the ITIC experience when processing tickets, the call center has;

Added parcel data for all counties (excluding Cecil County) has been added to the mapping layer for ITIC. This information will enable the user to get a map hit quickly when processing an address locate.

Added street names to maps for, Anne Arundel, Baltimore and Montgomery counties.

To expand homeowner's use of ITIC Lite, the call center made changes to the homepage of the Miss Utility website making it easier for the homeowner to select their county for ticket processing. This change has had a positive impact on ITIC Lite usage:

- January 21%
- February 21%
- March 26%

Chris McMurry stated the homeowner banner internet campaign will start on April 18<sup>th</sup>, hopefully this campaign will increase ITIC Lite usage.

### **OPEN DISCUSSION**

Scott Brown reviewed the benefit of Enhanced Positive Response (EPR). The EPR provides the excavator a locate manifest, a photo of the locate marks, a ticket copy and a survey to measure the components and value of the EPR tool. Scott stated WGL is partnering with Miss Utility to provide a link to EPR using Ticket Check records where WGL locates.

Other committee discussions included Maryland ticket validity, update ticket abuse, damage prevention banners for yard and work site fences, design tickets and late locates.

There being no further business brought before the committee, the meeting ended at 1:45pm.

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**The next committee meeting is planned for July 14, 2016 at the Miss Utility call center.**

Previous meeting minutes and the attendee list is available to all owner-members at: <http://www.missutility.net/facilityowners/>

**MEETING ATTENDEES**

<b>COMPANY NAME</b>	<b>ATTENDEE NAME</b>	<b>TELEPHONE NUMBER</b>	<b>EMAIL ADDRESS</b>
<b>B. Frank Joy</b>	<b>Joe Shelton BOD, Contractor Rep</b>	<b>(240) 417-0200</b>	<a href="mailto:jshelton@bfjoy.com">jshelton@bfjoy.com</a>
<b>Baltimore County</b>	<b>Tim Procella</b>	<b>410-887-7415</b>	<a href="mailto:tprocella@baltimorecounty.md.gov">tprocella@baltimorecounty.md.gov</a>
<b>BD Life Sciences</b>	<b>Gary Green</b>	<b>443-324-1942</b>	<a href="mailto:gary.a.green@bd.com">gary.a.green@bd.com</a>
<b>BGE</b>	<b>Marc Haines BOD, Electric Rep</b>	<b>(443) 324-0371</b>	<a href="mailto:marc.haines@bge.com">marc.haines@bge.com</a>
<b>City of Annapolis</b>	<b>Willie A. Charles</b>	<b>(410) 263-7970</b>	<a href="mailto:wcharled@annapolis.gov">wcharled@annapolis.gov</a>
<b>Columbia Gas</b>	<b>Calvin Swauger</b>	<b>(301) 268-9452</b>	<a href="mailto:clswauger@nisource.com">clswauger@nisource.com</a>
<b>Columbia Gas</b>	<b>Tim Hamilton</b>	<b>(301) 964-9117</b>	<a href="mailto:hhamilt@nisource.com">hhamilt@nisource.com</a>
<b>Howard County</b>	<b>Cal Brooks BOD, County Rep</b>	<b>(410) 313-4952</b>	<a href="mailto:cbrooks@howardcountymd.gov">cbrooks@howardcountymd.gov</a>
<b>MGH</b>	<b>Chris McMurry</b>	<b>(410) 902-5036</b>	<a href="mailto:cmcmurry@mghus.com">cmcmurry@mghus.com</a>
<b>One Call Concepts</b>	<b>Matt Ruddo</b>	<b>(410) 782-2025</b>	<a href="mailto:matt@missutility.net">matt@missutility.net</a>
<b>One Call Concepts Miss Utility</b>	<b>Brian Simmons</b>	<b>(410) 782-2101</b>	<a href="mailto:bsimmons@occinc.com">bsimmons@occinc.com</a>
<b>One Call Concepts Miss Utility</b>	<b>Dora Parks BOD, Secretary</b>	<b>(410) 782-2026</b>	<a href="mailto:dora@missutility.net">dora@missutility.net</a>
<b>PEPCO</b>	<b>Sean Parran</b>	<b>(240) 882-6999</b>	<a href="mailto:slparran@pepco.com">slparran@pepco.com</a>
<b>Potomac Edison</b>	<b>Bob Kern</b>	<b>(301) 790-6322</b>	<a href="mailto:rkern@firstenergycorp.com">rkern@firstenergycorp.com</a>
<b>Prince Georges County</b>	<b>Jayson Loveless</b>	<b>(301) 883-5124</b>	<a href="mailto:jmloveless@co.gp.md.us">jmloveless@co.gp.md.us</a>

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